

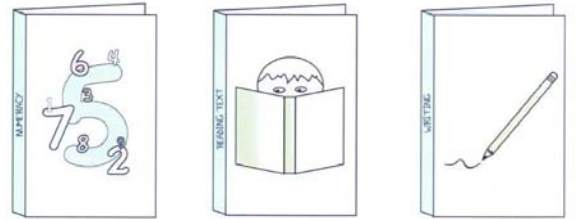


Symbolize Literacy Art Contest Winner: Heather Urdang

The “Symbolize Literacy Art Contest” invited New Brunswick artists to create clearly identifiable symbols representing the 9 essential skills of literacy as outlined by OLES. The winner of this contest was announced on November 24, 2009 at LCNB’s Open House. Heather Urdang, grew up in Quispamsis, NB, and was always involved in the arts. In high school she received the William Bishop Award for Excellence in Art. Heather earned her certificate in Foundation Visual Arts from the New Brunswick College of Craft and Design and then went on to complete her Bachelor of Applied Arts at UNB. She is currently completing her Diploma in Fine Craft with a concentration in Surface Design

at the New Brunswick College of Craft and Design.

As a student Heather has taken part in several community projects and received the Fredericton Quilters Guild Award for the top second year Surface Design student in 2009. She was a participant in the schools annual Holiday Craft Sale and contributed design elements to the 2008 ECMA’s and to a silent auction fundraiser. In the spring of 2009 Heather’s embossed prints were in ConTEXTile, a group show with the Surface Design and Fibre Arts studios.



PETL announces new Adult Literacy Strategy

On December 17, 2009 the NB Department of Post-Secondary Education, Training and Labour announced their new Adult Literacy Strategy. The target audience for this initiative are those adults who have Level 1 and 2 literacy skills based on the International Adult Literacy Skills Survey (IALSS). The vision of this strategy will be to “see all New Brunswickers have the literacy skills they need to participate fully at home, at work and in their communities” (PETL, 2009, p.7). This strategy outlines 4 priorities:

- Reduce barriers and increase participation;
- Increase the number and range of effective adult literacy learning opportunities;
- Ensure the quality and effectiveness of adult literacy programs; and
- Strengthen partnerships to develop a robust and effective adult literacy system (PETL, 2009, p.7).

To see the full Adult Literacy Strategy document go to http://www.gnb.ca/0105/AdultLiteracy_web_Eng.pdf.

In this issue

Symbolize Literacy Art Contest Winner	1
PETL Adult Literacy Strategy	1
Family Literacy Day	2
Board Member Updates	3
LCNB News	4



2010 Family Literacy Day

Family Literacy Day® (FLD) is less than a month away! Here is a quick update on what's happening for FLD 2010.

Sing for Literacy

This year's theme for Family Literacy Day is *Sing for Literacy*. ABC CANADA Literacy Foundation is encouraging groups across the country to participate by hosting and participating in sing-along FLD events in their communities.

All you have to do to participate in *Sing for Literacy* is host a sing-along at your FLD event. It doesn't matter if it's karaoke or campfire-style! ABC CANADA has partnered with The KARAOKE Channel to provide free karaoke videos (English and French) for you to use at your event! Visit www.FamilyLiteracyDay.ca <<http://www.FamilyLiteracyDay.ca>> to view the videos, and to download helpful resources for your event.

Pledge to Sing!

In a year when funds are needed more than ever to support literacy across Canada, why not turn your Family Literacy Day event into a fundraiser? Encourage participants to have fun asking friends and family to pledge them to *Sing for Literacy* at your event! It's easy – visit www.FamilyLiteracyDay.ca <<http://www.FamilyLiteracyDay.ca>> for details.

Download your free FLD promotional items!

Don't forget to download your free FLD promotional items, resources and tips and activities from www.FamilyLiteracyDay.ca <<http://www.FamilyLiteracyDay.ca>> .

Announcing the 'Munsch at Home Contest' Winner

Congratulations to the Jordan family of Scarborough, Ontario! They were selected as the winners of the 'Munsch at Home Contest' for their original story *Myles the Rockstar*, as selected by best-selling author and Family Literacy Day Honorary Chair, Robert Munsch. Read their winning story, and the other nine finalists' stories at www.FamilyLiteracyDay.ca <<http://www.FamilyLiteracyDay.ca>> .

Don't forget to register your FLD event!

Help ABC CANADA reach the new record of **300,000 Canadians** participating in FLD by registering your event at www.FamilyLiteracyDay.ca <<http://www.FamilyLiteracyDay.ca>>.

Work with Honda!

Honda Canada has been the Family Literacy Day Founding Sponsor since 1999. Why not contact your local Honda dealership and see if they would be interested in participating in your event? Ask them to be a guest reader, put up posters for your event, or better yet, work together to run a joint event, such as a book drive or *Sing for Literacy*. Visit www.Honda.ca <<http://www.Honda.ca>> to find your local dealership.

LCNB New Board Members

Anne Marie Gammon

A Bathurst native, Anne-Marie Gammon obtained a teacher's certificate in 1969, a B.A. in and a Bachelor's Degree in Elementary Education from the Université de Moncton in 1975 and 1977 respectively, and a Masters in School Administration from the University of New Brunswick in 1997. During her teaching career, which spanned 32 years, she held a variety of positions, including teacher, resource teacher, principal and vice-principal. An energetic person longing to improve her workplace, her professional association and her community, Anne-Marie has been involved in a multitude of committees. She has also dabbled in provincial and municipal politics. She is deeply involved in her community and strongly believes in the importance of both community development and women's rights. Anne-Marie has received several honorary awards for both her community and her professional work. Among her numerous commitments, she has been Chair of the NB Coalition for Pay Equity as well as past chair of the Federation of Francophone District Education Councils. Anne-Marie is presently President of the New Brunswick Francophone Federation for Literacy, Municipal Councilor in Bathurst and member of District education Council 5 "L'Étoile du Nord".

Andrea Schneider

Andrea is currently pursuing PhD studies with the Faculty of Education at UNB under the guidance of the Health and Education Research Group and the Mi'kmaq Maliseet Institute. Her research interests are primarily in the areas of the legacy of colonialism in Canadian education, and improving public schooling experiences for First Nations students in New Brunswick, as well as, student wellness, students with exceptionalities, inclusionary practices, and literacy.

In August 2008, Andrea was hired by the Learning Disabilities Association of New Brunswick to work as the Regional Program Supervisor for LINKS – Linking Language to Learning. LINKS is a literacy intervention program for elementary school students who are significantly struggling with basic literacy skills, which may be attributable to learning disabilities. Under her supervision, and the support of LDANB and School District 18 Methods and Resource personnel, LINKS was very successful in improving the literacy skills of participating students. She remains a consultant and trainer for the LINKS program.

Andrea is happy to be joining the Board of Directors for LCNB on behalf of the LDANB.

LCNB Departing Board Members

Roger Doiron

Roger served on the Board of Directors as the President of the FANB. He moves on from the Board as he enters his retirement.

Roger was a teacher, school principal, and the founding president of the Fédération d'alphabétisation du Nouveau-Brunswick and the founding president of the Fédération canadienne pour l'alphabétisation en français. He has worked tirelessly to promote literacy at all levels of government. Roger will be missed by all of us at the LCNB and we wish him enjoyment in his retirement.

Nicole LeBlanc

Nicole LeBlanc served with the Literacy Coalition as Treasurer for the Board of Directors. Nicole continues to be the business analyst at the New Brunswick Innovation Foundation where she assists developing venture capital financing for new companies. Although her 2-year term with the Board has ended, Nicole plans to continue her commitment to serve the community in a meaningful way and the LCNB wishes her all the best in her future endeavours.

Dave Anderson

Dave Anderson sat on the Board as a Federal Government representative. He is a strategic development consultant for the Government of Canada, and has been an ex-officio member of the Board of Directors since 1991. He served in an advisory role, assisting in liaison with the Federal Government, and specifically the Department of Human Resources and Skills Development. Dave has enjoyed his time working with the LCNB and looks forward to continuing his interests in literacy in the future.

New Team Members

Colin Steeves

Colin Steeves is a Frederictonian who, after completing a B. Ed at Saint Thomas University in 2005, gained experience teaching at the elementary level at an independent school in Rothesay called Touchstone Community School.

He has recently returned to Fredericton in order to be closer to his family, friends, and band.

Colin has a keen interest in the demographic breakdown of New Brunswick, as well as the socio-economic facts that influence learning and literacy. He is currently dividing his time between substitute teaching and the Literacy Coalition where he is excited to be working on a Self-Assessment Marketing Tool project.

Natasha Bozek

Natasha has joined our team as the new Projects and Communications Coordinator. She is a native of Moncton who moved to Fredericton to continue her education. She is currently a PhD student in the Faculty of Education at the University of New Brunswick. Natasha is the former Research and Clinical Coordinator for the Health and Education Research Group at UNB. She is also a GAU part-time instructor in the Faculty of Education, having taught courses related to educational assessment.

Natasha is new to the area of literacy and is keen to gain knowledge and insight on this topic in her role with the LCNB.

If you have some good news you'd like to share with the readers of the Literacy News Bulletin, we'd love to hear about it! Please forward your news to project.lcnb@nb.aibn.com

We Need Your Help!

The Literacy Coalition of New Brunswick website is being redesigned, and we need your input! We'd love to hear your thoughts on how we can make our website more appealing, efficient, and user-friendly. A short electronic survey can be found on our website, at www.nb.literacy.ca. We appreciate your feedback!

Subscribe to the Literacy News Bulletin!

The Literacy News Bulletin is produced 4 times per year by the Literacy Coalition of New Brunswick. If this newsletter was passed on to you by someone else and you would like to be added to our distribution list, please contact our office at nbliteracy@nb.aibn.com.

If you have information about a literacy event or news story and you would like to see it in the pages of the Literacy News Bulletin, please forward it to project.lcnb@nb.aibn.com.